

# CINEMA RAGASIYAM

Media Kit · 2026

## Tamil Entertainment Media & Digital Campaigns

Cinema Ragasiyam helps movies, OTT platforms, music launches, events and brands reach Tamil entertainment audiences through a coordinated digital presence.

| Platform      | Current headline reach |
|---------------|------------------------|
| YouTube       | 505K+ subscribers      |
| Facebook      | 145K+ followers        |
| Instagram     | 125K+ followers        |
| Monthly views | 25M+                   |

## Campaign Opportunities

- Movie & theatrical promotions
- OTT premieres and series launches
- Trailer, teaser and music campaigns
- Brand awareness and product promotions
- Event and launch promotions
- Sponsored editorial / media coverage

## Campaign Components

Website feature · YouTube promotion · Instagram Reel/Post/Story · Facebook distribution · Coordinated launch publishing · Custom campaign combinations · Performance summary

## How We Work

Discovery → Strategy → Production → Publishing → Analytics

## Commercial Note

Reach figures should be refreshed from the latest platform analytics before each client proposal. Campaign pricing is customized according to deliverables, timing, creative requirements and campaign objective.

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